

PANZERI DIFFUSION S.r.l.	PRIVACY POLICY - CUSTOMERS, SUPPLIERS, DISTRIBUTORS	MPP2-1.2 23/09/2021
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Pursuant to art. 13 and 14 of Reg. (EU) 2016/679 (General Data Protection Regulation, hereinafter "GDPR") we wish to provide you with the following information regarding the processing of personal data that affects you as an interested party.

DATA OWNERSHIP	<p>The data controller, understood as the person who determines the purposes and means of processing personal data, is:</p> <ul style="list-style-type: none"> • Panzeri Diffusion S.r.l.: headquarters in Malnate (VA), via Brodolini 30, TAX CODE 02879900120 • e-mail: privacy@z-oneconcept.com
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PROCESSED DATA AND SOURCE OF DATA	<p>The categories of personal data processed (hereinafter, "Data") are personal data, contact details, other personal data of the supplier / customer / distributor or of its employees or collaborators. The data processed is collected directly from the interested parties or collected indirectly by distributors during events and communicated to the Data Controller.</p>
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OBJECTIVES OF DATA PROCESSING	LEGAL BASIS OF DATA PROCESSING	STORAGE TIME OF DATA
<p>For the possible establishment and subsequent execution of the contractual relationship. By way of example and not limited to: acquisition of information preliminary to the conclusion of the contract, execution of operations deriving from contractual obligations, assistance or training activities, sending of communication, information or other updates concerning the service provided, etc.</p>	<p>The legal basis of the processing consists in:</p> <ul style="list-style-type: none"> • the execution of pre-contractual measures adopted at the request of the interested party or in the execution of a contract of which they are a party for the employee's data • the pursuit of a legitimate interest of the Data Controller for training activities not included in a regulatory obligation. 	<p>For the entire duration of the contractual relationship and up to 10 years from its termination, unless there is no further need for data retention deriving from legal obligations.</p>
<p>In the event of the establishment of the contractual relationship, for the performance of administrative-accounting, tax and other legal obligations.</p>	<p>The legal basis of the processing consists in the fulfillment of a legal obligation to which the Data Controller is subject to.</p>	
<p>For the forwarding of information or communication regarding pre and post contractual activities, including assistance and training; as well as ancillary purposes, such as sending "News Alerts" and communication containing information or promotional material, invitations to events organized by [or with the partnership of] the Owner directly or by its distributors, etc.</p>	<p>The legal basis of the processing consists in the pursuit of a legitimate interest of the Data Controller to update its promoted products or services and communicate this to the interested parties with whom a contractual relationship is in force [or has been in force] or the interested parties who have shown interest in products or services promoted by the Data Controller through participation in fairs, events, training courses or other contexts.</p>	<p>For the entire duration of the contractual relationship and until any opposition advanced by the interested party.</p>
<p>For any assessment, exercise or defence of the rights of the Data Controller in court.</p>	<p>The legal basis of the processing consists in the pursuit of a legitimate interest of the Data Controller.</p>	<p>For the entire duration of the dispute or until the terms of enforceability of the appeals are exhausted. For data collected through video surveillance systems, for the period indicated in the specific information present at the headquarters of the Data Controller where the system is located.</p>

HOW DATA IS PROCESSED	Personal data will be used via manual or automatic systems including databases, lists and directories suitable for storage, management and communication of data, in the methods and limits necessary to fulfil the pre-empted purposes. The data will be processed exclusively by persons authorized to process this data by the Data Controller or by third party Data Processors appointed to perform specific services on behalf of the Data Controller pursuant to art. 28 of the GDPR.
COMPULSORY DATA PROVISION	The provision of data is necessary for the pursuit of the aforementioned purposes. Failure to provide personal data in relation to the aforementioned purposes will not allow the Data Controller to perform the operations that require the processing of the data, with all the inherent consequences and damages which will be the responsibility of the person concerned.
RECIPIENTS OF THE DATA	The processed data will not be disclosed. The Data may instead be communicated to subjects within the Data Controller's organization who, on the basis of the roles and work duties performed, have been authorized to process such data, as well as to subjects outside the Data Controller's organization (for example for management and maintenance purposes of the IT and network equipment of the Data Controller). Finally, data may be communicated to third parties authorized to process such data by virtue of legal provisions, regulations or by reason of a contractual obligation (such as, by way of example, credit institutions, chambers of commerce, public administrations, etc.).
INTERNATIONAL TRANSFER OF DATA	The data collected will be processed within the European Union and will not be transferred to third countries (countries outside the EU). However, if it is necessary to transfer the aforementioned data to third countries (for example if the owner uses IT service providers based in a third country), the owner guarantees from now on that the transfer will take place in compliance with one of the conditions provided for by Chapter V of EU Regulation 2016/679.
PERSONAL RIGHTS	<p>According to legislation art. 7 of D. Lgs. 196/2003 and articles 15 and 22 of regulations, you have the right to:</p> <ul style="list-style-type: none"> • ask for confirmation of the existence of personal data; • obtain information regarding the purposes, the categories of personal data or the categories of recipients to whom data has been or will be communicated and, when possible, for how long it will be stored; • ask for the rectification or deletion of data; obtain limitations on the use of the data; • obtain the portability of the data, in other words, receive the data from the owner of the data, in a structured format, for common use and readable via an automatic device, and transmit these to another owner of data without impediments; • be opposed to the use of data at any time, even if for direct marketing purposes; • be opposed to an automatic decision regarding physical people, including profiling • ask the owner of the data to access personal data and the rectification or deletion of such data and be opposed to its use, as well as the right to the portability of such data; • revoke the consent at any time without affecting the lawfulness of the use of data based on the previously given consent.
DISPUTES	The interested party has the right to make any claims to their State of residence. For more information on filing complaints, please visit: https://goo.gl/GLbTN9